



UNIT 23 - Review Existing Video Clips

Name:	
Video Type:	TV advert • movie trailer • music video • promotional video • online media clips (circle)
Video Title:	
Screenshot of Video:	
Audience of the video:	
Aim of the video:	
Has the video met its aims? Explain your point of view:	
Positive Features of the video explained: 1. 2. 3.	
Negative features of the video explained: 1. 2. 3.	
Features to Use or Avoid and why:	
Suggested improvements:	
How will these improvements help the video meet its aims:	